



# DBE Quarterly



HAWAI'I DEPARTMENT OF TRANSPORTATION

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## DBE sponsored "Small Business Fair" held on May 18, 2010, Honolulu Interisland Terminal

On May 18, 2010 Hawaii Department of Transportation/DBE Program sponsored a "Small Business Fair" at the Honolulu Interisland Terminal Conference Center. Representatives from various government agencies, prime contractors for DBEs and other small business met at one stop shop to help foster business relationships. Concurrent breakout sessions featured speakers such as: *Melanie Martin, DBE Program, Michael Youth, SBA, Frank McDonnell, CKY, Inc., Leticia Ojeda, OHA/PTAC, Dana Hauanio, HMBE and Cynthia McKeague, U.S. GSA.* The presenters spoke on various topics relating to contracting with the government, government programs, small business success stories and procurement opportunities. This Small Business Fair was a first for the DBE Office and there are plans to do similar events next year. Keep posted on future workshops and business development events on our DBE Quarterly newsletter or on our website:

<http://hawaii.gov/dot/administration/ocr/dbe>



# Local DBE firm Elite Pacific Construction, Inc. recipient of “2010 DHS Small Business Achievement Award”



Honolulu, Hawaii - Congratulations to Elite Pacific Construction, Inc. for receiving the 2010 DHS Small Business Achievement Award by the U.S. Department of Homeland Security (DHS) for its work on two projects for the United States Coast Guard at the Base Support Unit, Honolulu, Hawaii. The award was presented at the 6th Annual DHS Small Business Ceremony held in Washington, D.C. on April 14th. Elite Pacific Construction is the first general contractor in the State to be honored with this DHS award. The two projects, Rehabilitate the BEQ A/C System, and various barracks repairs entailed major renovations to the air conditioning system and interiors of the Bachelor Enlisted Quarters (BEQ).

The criteria for Elite Pacific Construction’s nomination for the 2010 Small Business Achievement award was for quality of products, customer service, fair pricing and providing an outstanding job to one of the eight components to the Department of Homeland Security.

Elite Pacific Construction is certified as a SBA 8(a) and State of Hawaii DBE general contractor (NAICS code: 236220). Specialties include the military market, commercial, health care, and heavy engineering. Elite Pacific Construction is also a Grand Award Winner in the 2009 BIA Renaissance Building and Remodeling Awards on their sole residential project. Headquartered in Kaneohe, Hawaii for over 5 years, they currently employ 8 full time professionals, 5 of whom are licensed engineers. According to Mr. Mathew Lee, President “It was a great honor for us as a company to be nominated by the Coast Guard for this distinguished award let alone to be the recipient of it. The success of these projects is attributed to the teamwork efforts under the guidance of our Project Manager, Marla Yoshihiro, who integrated them into an efficient schedule delivering a high quality product, with increased economic value to the USCG Civil Engineering Unit



L-R: Rick Gunderson, DHS Acting Chief Procurement Officer; Mathew Lee, President; Terri Jendrossek, USCG Deputy Head of Contracting Activity.

## North American Industry Classification System (NAICS) Codes

North American Industry Classification System (NAICS) Code lists small business size standards matched to industries described by a six digit number. The size standards are for the most part expressed in either millions of dollars (the average annual receipts or the average employment of a firm) or number of employees. For more information on the business size standards, please visit

<http://www.sba.gov/size> OR <http://www.census.gov/eos/www/naics/>

>>>> **Did you know that the DBE database has been upgraded to allow multiple NAICS codes?**

>>>> **WHAT does that mean?** Your firm should have one primary NAICS Code, and if you wish to add secondary NAICS codes, please submit a request to the DBE office and we will review your file and may ask you to provide supplemental information to support your request. If HDOT determines that your firm qualifies to perform work under the NAICS code you wish to be certified under, we will add it to our DBE Directory.

To view the online Hawaii DBE directory (database) go to <http://hawaii.gov/dot/adminstration/ocr/dbe.htm>



# Hawaii Small Business Day with Congresswoman Mazie Hirono



On June, 3, 2010, The U.S. Department of Transportation's Office of Small and Disadvantaged Business Utilization (OSDBU), in conjunction with Congresswoman Mazie Hirono, presented Hawaii Small Business Day: Connecting Businesses with Opportunities. The purpose of this event was to connect small business with federal, state, and local government contracting opportunities, while educating small business owners on available recourses. Over 75 small businesses participated in the event which took place at the Japanese Cultural Center Manoa Grand Ballroom in Honolulu, Hawaii.

"Today is a great opportunity to speak directly with procurement officers, trade associations, the Small Business Administration, the Hawaii Department of Transportation (HDOT), and the U.S. Department of Transportation about contracting with the government and getting the capital needed to finish the job. We strongly encourage all small businesses interested in doing business with the government to learn about the resources and technical assistance available to help them grow and succeed," remarked Brandon Neal, OSDBU Director.

Following opening remarks by Director Neal, guests heard from Congresswoman Hirono, HDOT Director Brennon Morioka, SBA Deputy District Director Karen Sakihama, U.S. DOT Associate Director for Government Affairs London Rakestraw, and U.S. DOT Associate Director for External Civil Rights, Joe Austin. Small business participants were then provided the opportunity to meet with representatives from the federal government, various state agencies, and small business resource centers. In addition to informational exhibits, OSDBU presented workshops on How to Contract with the Government and Access to capital.

This event is part of a series of Small Business Days that OSDBU has presented around the country. US DOT/OSDBU is committed to increasing public awareness of the opportunities available for small businesses to build and maintain the nation's transportation systems.



## Disparity Study update

At long last we are entering the final phases of the disparity study. The race/sex misclassification telephone surveys are scheduled to begin. The mail surveys were mailed out. Both of these surveys will be in the field approximately 5-6 weeks. After that, it will only take about 2 more weeks to complete the draft report. Once the report is approved by HDOT, the consultant will work closely with HDOT to get the results converted into Federal Fiscal Year (FFY) 2011-2013 DBE and ACDBE goal setting.

## July DBE Networking workshops for neighbor islands

**Disadvantaged Business Enterprise (DBE) Program**

**Save the dates!**

- July 7, Wednesday 8:30 - 11:30 a.m. 1720 Halekuanua St, Kauai District Office Lihou, 96756
- July 9, Friday 9:00 a.m. - 12:00 p.m. 1990 Kilauea St, Hilo, Hawaii 96720
- July 13, Tuesday 9:30 - 11:30 a.m. 70 Kaahumanua Ave, Maui Business Resource Center (joint B-9) Kahului, 96732
- July 20, Tuesday 9:00 a.m. - 12:00 p.m. Kaunakakai Inter. Sch., 74-0022 Opepea St, Kailua-Kona, 96740

**Present:** **one on one networking** **FREE WORKSHOP SIGN UP TODAY!**

- Meet and learn more in about contracting opportunities from the county and prime contractors in Hawaii.
- One stop shop for small businesses to learn more from the various primes and build business relationships.
- Open to contractors, consultants, minority and women-owned businesses.
- Complete the registration for more info.
- 15 min. intervals to meet one-on-one.

Registration is required to attend. Please check the location you are attending.

Form fields: Name of Organization/Address/ City/State/Zip code, Telephone, Fax Number, Description of business, DBE Status, Registration number, Email address, Photo taken at this table by July 20, 2010, Email: dba@hawaii.gov, Fax number: 808-587-2023, and a disclaimer: One business per table. No cash for most opportunities. We will not accept cash for DBE.

In the month of July 2010 the DBE staff took a road trip to the neighbor islands for networking workshops from Lihue, Kauai, Hilo, Hawaii, Kahului, Maui and Kailua-Kona. This was a first time the DBE office conducted a workshops for DBEs to meet face to face with buyers from government agencies & general contractors to market their firm in 15 minutes. There were government agencies such as the county procurement offices, Maui Economic Opportunity Inc., County of Maui procurement office, Hawaii County Public Works, State Highway, DOT/DBE office, and prime contractors such as Goodfellow Bros. Inc., Grace Pacific Corp., Maui Paving Company, Koga Engineering & Construction, Inc., Jas. W. Glover Ltd., Willocks Construction Corp., Isemoto Contracting Co., Ltd., Kiewit Building Group, Inc., Unlimited, dck Pacific Construction, LLC. and Metcalf West.

This was a great way for DBEs and other small businesses to build business relations and learn more about contracting opportunities. By the end of the workshop everyone was able to gain some insight and invaluable information. Due to the overwhelming participation, the workshop was a success!! We appreciate your participation, and look forward to your continued support as we conduct similar events in the future.

See page 4 for more photos from the workshop.



## Kahului, Maui

# DBE Networking photos

(continued from page 3)



**Kahului, Maui**



**Lihue, Kawai'i**



**Kailua-Kona**



**Hilo, Hawaii**



## Newly Certified DBEs

### DC Electric, Inc.

Service Provider: automotive electrical

Aiea, Hawaii NAICS: 811118

### D & D Construction, Inc.

Construction: commercial & institutional building construction

Kailua, Hawaii NAICS: 236220

### Foothilz Photographic, LLC

Other: Independent artists, writers, & performers

Las Vegas, NV NAICS: 711510

### Tom Sawyer Productions, Inc.

Consultant: Professional, Scientific & Technical Services

Columbia, South Carolina 29211

NAICS CODES: 541810, 541910, 518210, 541830, 541613, 541421, 541820, 611710, 611430, 611699, 561920, 925120



## Recertified DBEs

### Mechanical Enterprises, Inc.

Consultant: Mechanical & Fire Protection Engineering

### Pacific Architects, Inc.

Consultant: Architectural Services

### PSC Consultanats, LLC

Consultant: Geotechnical & Environmental (testing concrete, soil & rock)

### Video Warehouse, Inc.

Other: Electronic system integrators  
Supplier: Commercial audio/video



### Theodora Hiro dba Ah Lan's Lei Stand

Concession: Florist

## DBE Policy Statement

The Hawai'i Department of Transportation (HDOT) is committed to a policy of equal opportunity and non-discrimination in the award and administration of state and federal contracts. The DBE Program is a federal program under the U.S. Department of Transportation (USDOT). As a recipient of federal funds, HDOT must: comply with Title 49 Code of Federal Regulations, Part 23 & Part 26 (49 CFR 23 & 26).