



## MOTORCYCLE, MOTOR SCOOTER AND MOPED SAFETY EMPHASIS AREA

STRATEGIES	
1	Support helmet usage legislation and judicial initiatives as well as those laws and regulations that improve motorcycle, motor scooter and moped safety.
2	Ensure that the public has access to basic and advanced rider safety courses as well as identify unendorsed riders, and develop strategies and incentives to encourage riders to obtain proper endorsement
3	Outreach and partner with law enforcement on impaired and speeding riders.
4	Encourage safety activities with the public and partners as part of comprehensive plan that includes centralized program planning, implementation, coordination and evaluation to maximize the effectiveness of programs.
5	Manage motorcycle safety through engineering practices as a part of a implementation and evaluation to maximize the effectiveness of programs and practices.
6	Maximize the opportunities for existing funds for all motorcycle, moped and motor scooter safety initiatives, and continue to identify and utilize new funding sources.

STRATEGY #1: Legislation Support helmet usage legislation and judicial initiatives as well as those laws and regulations that improve motorcycle, motor scooter and moped safety.	
1a	Enact a Universal Helmet Law
1b	Review and update/revise motorcycle, motor scooter and moped related laws to improve clarity, consistency and efficiency of defining, regulating, testing and training for all two- and three-wheeled motor vehicles
1c	Identify and fix gaps in existing laws that support proper licensing, education and insurance of motorcycles, motor scooters and mopeds

1d	Make training mandatory, prior to getting a motorcycle, motor scooter or moped license
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STRATEGY #2: Ensure that the public has access to basic and advanced rider safety courses as well as identify unendorsed riders, and develop strategies and incentives to encourage riders to obtain proper endorsement.

2a	Partner with local motorcycle shops to promote rider education.
2b	Market and utilize all forms of media to direct public into getting licensed properly.
2c	Outreach to motorcycle clubs to target any 'shadow riders' (unlicensed motorcycle operators) to get licensed.
2d	Ensure that each county is able to address the rider education needs for their areas.
2e	Utilize available media outreach to promote rider courses.
2f	Outreach to colleges and universities to partner with locations for training locations

STRATEGY #3: Outreach and partner with law enforcement on impaired and speeding riders.

3a	Identify new technology and strategies that can improve enforcement of speeding motorcycles, motor scooters and mopeds (e.g., technology, techniques, etc.)
3b	Partner with law enforcement motorcycle operators to educate riders at events and trainings.

STRATEGY #4: Encourage safety activities with the public and partners as part of comprehensive plan that includes centralized program planning, implementation, coordination and evaluation to maximize the effectiveness of programs.

4a	Develop Motorcycle Safety Task Force to implement strategies such as tiered licensing, etc.
4b	Develop public information programs that focus on drivers, as well as riders (e.g., helmet use, alcohol, speeding, etc.)

STRATEGY #5: Manage motorcycle safety through engineering practices as a part of a implementation and evaluation to maximize the effectiveness of programs and practices.

5a	Plan, design and maintain roadways with motorcycle, motor scooter and moped safety in mind (e.g., incorporate into Complete Streets policies, traffic calming, etc.)
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5b	Improve data collection and analysis for motorcycle, motor scooter and moped-specific crashes, injuries, fatalities in order to identify key areas for prioritizing resources and high risk areas.
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STRATEGY #6: Maximize the opportunities for existing funds for all motorcycle, moped and motor scooter safety initiatives, and continue to identify and utilize new funding sources.

6a	Direct fines/penalties and fees toward education programs
6b	Provide increased funding for motorcycle, motor scooter and moped safety programs