



## OCCUPANT PROTECTION EMPHASIS AREA

STRATEGIES	
1	Enact policies and legislation to enhance enforcement and adjudication of occupant protection laws to reduce crashes that result in serious injury or death
2	Outreach education to increase restraint and seat belt use through media and community activities
3	Identify and maintain key partnerships to promote occupant protection.
4	Advocate for occupant protection resources for child passenger safety initiatives
5	Support of law enforcement to continue their enforcement and education efforts, with emphasis on night-time enforcement
6	Conduct focus groups in low-use areas

STRATEGY #1: Enact policies and legislation to enhance enforcement and adjudication of occupant protection laws to reduce crashes that result in serious injury or death.	
1a	Support legislation to ban passengers from riding in the back of pick-up trucks
1b	Amend seat belt and child passenger safety laws to require that children under 13 years of age to ride in back seat
1c	Lobby to include negligence in seat belt and child passenger safety laws
1d	Provide immunity from liability for child safety seat instructors and technicians
1e	Enhance penalties, including community service, for repeat offenders of seat belt and child passenger safety laws
1f	Add requirement of violator class to work at community event or child safety seat inspection
1g	Increase the current tax credit for child safety seats or the number of credits for families with more than one child

1h	Update child passenger safety laws to make it more age, height, weight appropriate.
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STRATEGY #2: Outreach education to increase restraint and seat belt use through media and community activities	
2a	Work with high schools to develop public service messages for students and collateral materials for use in school newsletters and newspapers
2b	Maintain national certification of child passenger safety teachers in the Judiciary to meet national standards to ensure that the most current child-passenger safety information is being taught
2c	Include items in Driver's License Exam on occupant protection in regards to restraint use, including child passenger seat usage.
2d	Continue to work closely with rental car agencies to distribute information about Hawaii's seat belt and child passenger safety laws
2e	Create point-of-entry signs to remind visitors about Hawaii's occupant protection laws, with increased emphasis on child passenger safety
2f	Use results from annual survey conducted by police departments to address non-use of child safety seats and seat belts. Identify noncompliance areas. Target educational & enforcement efforts to address these locations.
2g	Survey offenders to determine reasons for non-use of child safety seats and seat belts
2h	Statewide media campaign to Improve and publicize occupant protection initiatives and events statewide.
2i	Add an occupant protection question for the Department of Health's Behavioral Risk Factor Surveillance System (BRFSS) and the Department of Education's Youth Risk Behavior Survey (YRBS) and review data to assess changes
2j	Ensure that driver's education classes include a section on child safety seats.
2k	Work with elementary schools (2nd Grade) to promote Booster Seat Use and riding in the back seat of vehicles.
2l	Provide information, education, training and other community based occupant protection resources for mature drivers on current seat belt and child passenger safety laws as well as life changing events.

STRATEGY #3: Identify and maintain key partnerships to promote occupant protection.	
3a	Develop a statewide occupant protection committee to meet regularly to ensure a comprehensive statewide program
3b	Continue to maintain a Child Passenger Safety (CPS) Coordinator in each county
3c	Continue support from the DOH through the Injury Prevention Program to keep traffic-related safety-injury prevention a public health priority
3d	Establish a Traffic Safety Coordinator position in each county
3e	Each County work with child care centers/programs to provide education, support and training to staff.

STRATEGY #4: Advocate for occupant protection resources for child passenger safety initiatives	
4a	Obtain permanent funding to maintain and expand the number of child safety seat inspection stations statewide
4b	Support legislation to create occupant protection fund, to be funded through a surcharge on traffic citations
4c	Continue support from the DOH through the Injury Prevention Program to keep traffic-related safety-injury prevention a public health priority
4d	Establish a Traffic Safety Coordinator position in each county

STRATEGY #5: Support of law enforcement to continue their enforcement and education efforts, with emphasis on night-time enforcement	
5a	Include occupant protection training as part of in-service training for all police officers and recruits
5b	Fund annual occupant protection surveys in cooperation with the four county police departments

STRATEGY #6: Conduct focus groups in low-use areas	
6a	Conduct occupant protection assessment and support recommendations